



A TOAST TO THE TRIANGLE

to benefit Tammy Lynn Memorial Foundation, Inc.

2016 SPONSORSHIP INFORMATION



TAMMY LYNN CENTER
for developmental disabilities

www.tammylynncenter.org

www.toast2016.org

919-832-3909

739 Chappell Dr, Raleigh, NC 27606



TAMMY LYNN CENTER

for developmental disabilities

MISSION

Tammy Lynn Center for Developmental Disabilities invites you to be a sponsor of the 30th Anniversary of *A Toast to the Triangle*™ on Sunday, March 6th, 2016. We invite you to help change the disability landscape for hundreds of families in our community.

By including a corporate partnership in your marketing budget, you are not only enhancing your brand in the Triangle, but you are also ensuring that we can continue to provide critical services and care to nearly 400 children and adults with special needs who rely on Tammy Lynn Center every year.

Tammy Lynn Center for Developmental Disabilities Mission:

Empowering families and enriching the lives of children and adults through education, community and support programs. We provide hope and opportunities for individuals to learn, live and grow to their fullest potential.

www.TammyLynnCenter.org





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EVENT DETAILS

Sunday, March 6, 2016

NC State University's McKimmon Center

In 1986, the first *A Toast to the Triangle™* was held to raise money to help build residential facilities at Tammy Lynn Center. Twenty-nine years later, this Triangle-wide extravaganza combines a celebration of culinary talents with a worthwhile cause – helping fund Tammy Lynn Memorial Foundation, which supports programs and services of Tammy Lynn Center for Developmental Disabilities.

The 30th Anniversary of *A Toast to the Triangle™* will be held on Sunday, March 6, 2016 at NC State University's McKimmon Center. *Toast* provides impressive offerings from the Triangle's finest restaurants, caterers and purveyors of fine wines and specialty beers, as well as a raffle and silent auction that boast an array of exciting items. All of this is enjoyed by well over 1,000 guests.

At the heart of all of this is a commitment to the children and families of Tammy Lynn Center. Tammy Lynn Center for Developmental Disabilities provides educational, residential and family support services to nearly 400 families throughout the Triangle. Since its inception in 1969, Tammy Lynn Center remains dedicated to providing the individuals it serves with the opportunity to maximize their abilities in a loving, nurturing environment.



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IMPACT

WHY:

TO SUPPORT THE MISSION OF TAMMY LYNN CENTER FOR DEVELOPMENTAL DISABILITIES

IMPACT:

SERVE MORE CHILDREN:

Provide a place where children can learn, play, grow and learn how to lead independent lives.

MAXIMIZE ABILITIES:

Invest in the latest technology, equipment, and services for children and adults with special needs.

CHANGE LIVES:

Serve 400 families annually who rely on Tammy Lynn Center's services.

BY THE NUMBERS:

100 Families served through Early Childhood Intervention

70 Students served in the school

175 Families served in Respite Care

42 Families served in Community Homes

3,300 Hours of Therapy

86 CENTS OF EVERY
DOLLAR GOES TO DIRECT SERVICES

Your gift benefits Tammy Lynn Memorial Foundation to support the following programs and services of Tammy Lynn Center for Developmental Disabilities: Early Childhood Intervention Services, Non-Medicaid Day Services, Respite Care, and Community Residential.



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ABOUT TAMMY LYNN CENTER



Tammy Lynn Center for Developmental Disabilities serves nearly 400 children, adults, and families each year impacted by developmental disabilities. Our mission is to offer educational, residential and family support services to children and adults with special needs. The Center's goal is to provide the individuals it serves the opportunity to maximize their abilities in a loving, nurturing environment.

Because of the unique nature of Tammy Lynn Center, families are able to receive a variety of services, often through more than one Tammy Lynn program during the course of a person's lifetime. No other non-profit in the area offers the number of special needs services we provide or serves a greater number of people.

Programs and Services:

Residential Services: Tammy Lynn operates three community-based homes for both children and adults who need high-level nursing services, training and sensitive personal care 24 hours a day. We also have three group living homes that provide services for four individuals in each home. Homes are also staffed 24 hours per day.

Day Services: Tammy Lynn provides specialized classroom instruction for children ages 3-22 along with before/after school care and summer programs. We also offer an inclusive preschool classroom for children with or without developmental disabilities, allowing for typically developing 3-5 year olds and their peers with disabilities to participate in activities together.

Early Childhood Intervention Services: Developmental therapy is provided to children from birth to five years who are at risk for developmental delays or have a specific diagnosis. Therapy is provided in the child's home and support is given to families of children with special needs. Therapists work to strengthen skills and meet developmental milestones. A vast majority (99.5%) of the children supported in this program go into a regular public school setting and do not need continued highly individualized, specialized care.

Respite Care Program: Respite care provides temporary relief for families and caregivers from the direct care of individuals with developmental disabilities. Respite care reduces family stress, preserves the family unit and supports stability. In addition, these services can prevent the need for lengthy and costly out-of-home placement.

BOARD OF DIRECTORS

John Stewart, Board Chair, Dixon Hughes Goodman
Debra Brown
Rob Burlington, SteelFab
Chris Carlson, Whiting-Turner Contracting Company
Darren Dasburg, MedImmune
Donovan Everett, DA Everett Construction Group
Mark Ezzell, Englewood Planning Group, LLC
Tom Gettinger, WakeMed Health & Hospitals
Tyler Gilman, Ragazzi Italian Restaurant

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Michael Perez
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Richard Staub, Novella Clinical
Chandra Storrusten, Visible Value Partners



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BENEFITS OF SPONSORSHIP

Tammy Lynn Center is counting on you to help reach our goal.

Becoming a sponsor of 2016 Toast means that we will work with you to design and deliver an integrated marketing strategy that addresses your objectives by providing many benefits, including positive public relations, brand loyalty, and a company investment in a worthy cause through Tammy Lynn Center and the care for nearly 400 families each year.

Tammy Lynn Center has been a proven nonprofit leader in the community for more than 46 years. Tammy Lynn Center is well known in the community and connecting your business's name with our organization means that you will be reaching a dedicated audience in the thousands, enhancing your brand, and meeting social responsibility objectives.

Generous support from sponsors like you helps Tammy Lynn Center fulfill its mission and expand and enhance educational, residential and therapeutic family support services to children and adults with special needs.

Benefits at a Glance:

- Year-round recognition as a sponsor in promotional materials, including social media, online and TV, radio and print media
- Recognition in Tammy Lynn Center newsletters (circulation 10,000 print, 6,000+ electronic)
- Prominent recognition as an Event Sponsor
- Event tickets to use for employees or business clients
- Networking opportunities with the Triangle's business and nonprofit leaders
- Special invitations to Tammy Lynn Center events
- Corporate Day-of-Service volunteer opportunities with enhanced promotional exposure at Tammy Lynn Center

Join other prominent businesses in the Triangle in supporting Tammy Lynn Center:

- | | |
|--------------------------------|---------------------------------|
| • ABC-11 | • NC State University Athletics |
| • AT&T | • Piedmont Service Group |
| • Blue Cross Blue Shield of NC | • PNC Bank |
| • Eschelon Experiences | • Rex Healthcare |
| • Duke Energy | • SteelFab |
| • Enterprise Rent-a-Car | • WakeMed |
| • Morrison Engineers | • Wells Fargo |



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**A TOAST TO THE
TRIANGLE**

Sponsorship Opportunities

	Awards Circle \$20,000	Diamond Circle \$15,000	Platinum Circle \$10,000	Ruby Circle \$7,500	Gold Circle \$5,000	Silver Circle \$2,500	Bronze Circle \$1,000	Toast Champion \$500	Toast Friend \$250
Tickets to the Event	30	25	20	15	10	8	6	4	2
Listing on Toast website									
Name on Toast invitation									
Logo and link on Toast website									
Corporate logo placement at event									
Name associated with a restaurant									
Name listed in Tammy Lynn Center semi-annual newsletter									
Plaque for your office in recognition of your sponsorship									
Logo in Bidding Device									
Opportunity for Corporate Day of Service with enhanced promotions									
<i>Logo on event posters (must have sponsorship by Friday February 15th)</i>									
Logo on Invitation (must have sponsorship by January 15th)									
Customized social media promotion for your business									
Opportunity to customize sponsor benefits based on marketing needs									
Additional tickets to VIP receptions									



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PLEDGE FORM



Support those who have special needs in Wake County with a commitment to the 2016 *A Toast to the Triangle*™

I/we would like to support children and adults with developmental disabilities:

- ☐ \$20,000 Awards Circle
- ☐ \$15,000 Diamond Circle
- ☐ \$10,000 Platinum Circle
- ☐ \$7,500 Ruby Circle
- ☐ \$5,000 Gold Circle
- ☐ \$2,500 Silver Circle
- ☐ \$1,000 Bronze Circle
- ☐ \$500 Toast Champion
- ☐ \$250 Friend of the Toast

Payment Information:

I wish to fulfill my pledge now.

☐ Check made payable to Tammy Lynn Memorial Foundation, Inc.

☐ Visa ☐ MasterCard ☐ American Express

Name on Card _____

Credit Card # _____

Exp. Date _____

Please send me a pledge fulfillment reminder.

☐ Payable before 12/31/15

☐ Payable after 1/1/16

Organization/Company (as you would like to be listed): _____

Contact Name (or individual donor name): _____

Address: _____

City: _____

State: _____ Zip: _____

Home Phone: _____

Work Phone/Mobile: _____

Email: _____

Questions? Need more information? Contact Margaret Hartzell (919) 755-2661 or mhartzell@tammylynncenter.org

Your gift benefits Tammy Lynn Memorial Foundation to support the following programs and services of Tammy Lynn Center for Developmental Disabilities: Early Childhood Intervention Services, Non-Medicaid Day Services, Respite Care, and Community Residential. Tammy Lynn Memorial Foundation, Inc. is a 501(c)(3) non-profit organization. Tax ID # 56-0999619

Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 888-830-4989. The license is not an endorsement by the State.